



DEBORAH JOHNSON, M.A.

International award-winning music artist, author, speaker and National Media Commentator, helps others get unstuck with mindsets to reinvent their life and reach expansive goals, not wasting another minute of valuable time!

ACHIEVEMENTS

Up for multiple GRAMMY Awards and spending over 20 years in the entertainment industry, she's an expert on how to constantly reinvent yourself in a gig-economy. She is also the recipient of the 2018 Women's Economic Forum Exceptional Women of Excellence Award. Deborah is the author four books and producer of dozens of successful album projects. She speaks and performs in both live and virtual events.

CONTACT INFORMATION

Office: 909-949-0326
Cell: 951-313-1344
Deborah@GoalsForYourLife.com

RESOURCES

HELP:<https://goalsforyourlife.com/schedule-help/>
EVENT:<https://goalsforyourlife.com/heromountain/>
RESOURCES:<https://goalsforyourlife.com/resources/>

Deborah Johnson

PARTNERING WITH YOU TO BUILD YOUR BUSINESS • DON'T WASTE ANOTHER MINUTE TRYING TO DO IT ALL!

BUILDING A NETWORK OF PERPETUAL CUSTOMERS

WEBSITE

What does your website look like? Do you have a video of you up front with a crystal clear branding message that your audience will immediately grasp?

LEAD MAGNET

Free Offer-Download that goes directly to your mailing list. You must build your mailing list!

E-MAIL MARKETING

This platform will automate your newsletters and blasts to your email list.

PODCAST AND VIDEO

Podcasts & Video are how prospects become familiar with you and build trust in today's marketplace. Are your podcasts set up and are you taking advantage of repurposing your content?

BOOK -INCLUDING AUDIO BOOK

There are many who have an eBook, but most books are consumed in audio form today. Given this is true, your book needs to be available on Amazon Audible.

SOCIAL MEDIA PLATFORM

You can't depend on Social Media alone to promote your platform, but you must have a Social Media platform! Automating your updates makes this possible.

EXTRA: MEMBERSHIP PLATFORM AND ONLINE PROGRAMS

Depending on your products, your goals and current platform, these are extra tools we can help you customize.

[HTTPS://GOALSFORYOURLIFE.COM/SCHEDULE-HELP/](https://goalsforyourlife.com/schedule-help/)